

MINUTES OF THE MEETING OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE
ON 31 MAY 2018 at 4:00PM
ARUNTA ROOM, CIVIC CENTRE, TODD STREET

1. ATTENDANCE

PRESENT:

Councillor Marli Banks (*Acting Chairperson*)
Mayor Damien Ryan (*phone in*)
Lindsey Dixon, Tourism NT
Brendan Heenan, Community Member
Steve Jarrett, Tourism Central Australia
Rowena Schultz, Chamber of Commerce - Central Australia
Steve Shearer, Community Member

OFFICERS IN ATTENDANCE:

Biggi Gosling, Acting Director Corporate and Community Services
Jeanette Shepherd, Acting Manager Community & Cultural Development
Joe Weiley, Acting Community Projects & Events Officer
Stephanie Dominguez, Executive Assistant (*Minutes*)

APOLOGIES:

Councillor Catherine Satour
Councillor Jimmy Cocking
Nicole Walsh, Yeperenye Shopping Centre
Cy Starkman, Red Hot Arts
Micheal Smith, Manager Community & Cultural Development

The meeting opened at 4:01pm

2. CONFLICT OF INTEREST

Nil

3. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

That it be a recommendation to Council:

That the minutes of the meeting held 26 April 2018 be confirmed as a true and correct record of the proceedings of that meeting.

Moved: Steve Jarrett
Seconded: Brendan Heenan

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Charter Update

Recommendations from this committee were presented to Council at the Ordinary Meeting held on 28th May 2018. Council supported the changes to the membership section of the Charter as recommended.

All other actions from the previous meeting were completed.

On the 29th May 2018, Ms Melissa Durston from Alice Plaza confirmed via email that they would no longer be able to provide a representative for this committee.

Discussion ensued in regard to offering this position as a community membership.

RECOMMENDATION:

That it be a recommendation to Council

That the following changes be made to the Tourism, Events and Promotions Committee Charter:

- 1. Remove the position held by Alice Plaza from the Charter, and**
- 2. Increase community memberships to three (3) and advertise accordingly, including contacting previous community member applicants to this committee.**

Moved: Brendan Heenan

Seconded: Steve Jarrett

4.2 Bannerconda CBD banner system

The recommendation from this committee was presented to the Council at the Ordinary Meeting held on 28th May 2018. Council adopted this recommendation without further discussion.

Action:

This item remains ongoing business, for update at the July meeting.

4.3 'Welcome to Mpartnwe, Alice Springs, Central Arrernte Country' Signage Feedback from May Taylor, NT Government, Department of Transport

Mayor Ryan advised this item should be removed from ongoing business as this is a long term project and it can be raised again when an update is available.

Action:

That the audio be checked to confirm the minutes from the meeting held 26th April were a correct reflection of the discussion.

Action:

That this item be removed from ongoing business.

4.4 Alice Springs Street Art Festival

Update to be provided at the next meeting by the Manager Community and Cultural Development.

Mayor Ryan advised Cy Starkman received a late call from the Northern Territory Government, which resulted in two panels of street art being painted in time for the AFL event this past weekend.

Action:

That this item is moved to ongoing business, for an update at the next meeting.

4.5 Arid Lands Environment Centre Application

The recommendation to support this application to the value of \$3000 cash support, and that Council request that the value of in-kind support should allow Alice Springs Town Council to retain Gold Sponsorship as described in the application was presented to Council at the Ordinary Meeting on the 28th May 2018 for decision.

Council voted, without discussion to support this application.

Action:

A letter will be sent to Arid Lands Environment Centre to inform them of this decision.

Action:

In kind support to be negotiated with the Chief Executive Officer, Rex Mooney.

4.6 Report on condition of Council projector and screen

A report was presented to the Committee on the condition of the Council projector and screen.

The Smart Digital 'blow up' screen was purchased by the Alice Springs Town Council on 25th March 2011 for the original price of \$11,643. The screen has been used for approximately 250 events in its life span.

Discussion ensued in regard to replacement of the screen and projector package, the quotes received and the package inclusions. Mayor Ryan confirmed that this package was originally introduced as a public service and was not expected to make money.

Discussion ensued in regard to Council implementing a process for equipment testing, and engaging CAAMA or similar to provide periodic staff training for AV equipment.

The Acting Director of Corporate and Community Services confirmed the Tourism, Events and Promotions committee budget remains at \$53k for this financial year.

RECOMMENDATION:

That it be a recommendation to Council

That the Tourism Events and Promotions Committee accept the quote of \$12,973.46 (exclusive of GST) from Smart Digital Australia Pty Ltd for the replacement of the projector and screen.

That Council identifies \$12,000 (twelve thousand dollars) annually from the Tourism, Events and Promotions Committee budget for 7.5 FTE (full time equivalent employee) hours per hire for Council staff to set up and pack down the package before and after each event to check the cinema package and ensure deposit return.

That Council identifies \$5k (five thousand dollars) annually in the Tourism, Events and Promotions budget for general repairs and maintenance of the Cinema package.

Moved: Brendan Heenan
Seconded: Rowena Schultz

4.7 Number of Night Markets for 2018

The Acting Director of Corporate and Community Services spoke to the decision behind the 2018 Night Market Calendar. She noted that a report compiled by the previous Community Projects and Events Officer confirmed visitor numbers were low, the stallholders suggested the season was oversaturated with markets, and stall holder feedback was negative.

The Acting Director confirmed that a report should have been brought back to this committee, unfortunately due to staff changes this did not occur.

The committee noted, and accepted the report from Officers in regard to the night markets.

The Acting Director reported the 2017 Red Centre NATS Night Market was in competition to actual Red Centre NATS events, and that they had promised six vehicles for the event and only two showed up.

The Acting Director advised the committee she had received an email today, 31st May from Mr Peter Hondow, President of the Aces and Eights Car Club. This email was to advise Council the club is intending on undertaking a car 'cruise' on 30th August separate to any official RCN events, and suggested they would like to incorporate a Night Market and band, and asked for Council's assistance with this event

Brendan Heenan noted that he is a member of the Aces and Eights committee.

Action:

Officers to follow up with the correspondence received from Mr Peter Hondow, and speak with NT Major Events to ensure any planned event doesn't clash with official Red Centre NATS events.

5. DEPUTATIONS

Nil

6. Other Business

6.1 Overview of Alice Springs Town Council Events – June to September 2018

The Acting Community and Cultural Development Manager reported on the latest, and upcoming Council run events:

Events just held:

- Big Day Out in Harmony – 12 May
- Pets on Parade - 27th May

Events coming up:

- Finke Street Party / Night Market - 7th June
- Council information session for newly arrive immigrants at Multicultural Services Central Australia - 21st June
- Citizenship Ceremony - 29th June
- Alice Springs Show - 6th and 7th July
- Phoney Film Festival – 19th July
- Mayoral Morning Tea – 10 August
- Night Market – 23 August
- Seniors Still Got Talent – 29 August
- Citizenship Ceremony – 17 September
- Night Market – 20 September
- Youth Arts and Music Festival – 29 September (tentative date)
- Various Library Events

All Alice Springs Town Council events are listed on the Council website, and in the library newsletter.

6.2 Community Event Update – from Committee Members

Committee members updated the group on events they are involved with, or aware of in the community.

- Rowena Schultz, Chamber of Commerce
 - Women in business lunch – 7th June
<https://www.chambernt.com.au/events/event/women-in-business-dr-bo-remenyi-nt-australian-of-the-year>
 - Business at sunset at St Phillips College
<https://www.chambernt.com.au/events/event/business-at-sunset-hosted-by-stphilipscollege>
 - Nominations for Customer Service Awards
- Steve Jarrett, Tourism Central Australia (TCA)
 - Megafauna Central – opens 6th July
<https://www.magnt.net.au/alcoota>
- Lindsey Dixon, Tourism NT
 - The 22nd Alice Springs Beanie Festival - 29th June to the 2nd July
<http://beaniefest.org/>
 - Melbourne International Comedy Festival Roadshow
<https://araluenartscentre.nt.gov.au/whats-on/melbourne-international-comedy-festival-roadshow-2018>
 - Nick Cave Cover Artist - 23rd June
<https://araluenartscentre.nt.gov.au/whats-on/mikelangelo-cave-waits-cohen>

6.3 Application for Sponsorship - MusicNT - Bush Bands Bash

The Application for Sponsorship - MusicNT - Bush Bands Bash was presented to the committee for their consideration.

MusicNT are seeking support by way of:

- Blow up screen and projector kit
- 3 phase power distribution box
- Cable tracks - all
- Grandstands, and
- \$10,000 in cash

Discussion ensued in regard to what was supported in their application in 2017, which was supported to the value of \$5000.

Discussion ensued in regard to last year's event.

RECOMMENDATION:

That it be a recommendation to Council

That Council supports the financial request from MusicNT for the Bush Bands Bash to be held 16th September 2018 to the amount of \$5000 and also supports the in-kind request. The committee requested that MusicNT provide a deputation to Council after the event.

Moved: Brendan Heenan

Seconded: Steve Jarrett

5. **NEXT MEETING:** Thursday **28 June 2018**, 4:00pm

6. **CLOSURE OF MEETING:** The meeting closed at 4:53pm