

MINUTES OF THE MEETING OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE
 ON THURSDAY 13 SEPTEMBER 2018 at 4:00PM
 ARUNTA ROOM, CIVIC CENTRE, TODD STREET

1. ATTENDANCE

PRESENT:

Mayor Damien Ryan (*Via phone call*)
 Councillor Catherine Satour – arrived 4.07pm
 Councillor Jamie de Brenni (acting chair)
 Nicole Walsh, Marketing Manager, Yeperenye Shopping Centre – arrived 4.05pm
 Steve Jarrett, Tourism Central Australia
 Steve Shearer, Community Member
 Yuri Kardashyan, Tourism NT
 Cy Starkman, Red Hot Arts Central Australia - arrived 4.18pm

OFFICERS IN ATTENDANCE:

Biggi Gosling, Acting Director Corporate and Community Services
 Jeanette Shepherd, Community Development Officer
 Kiri Milne, Executive Assistant (*Minutes*)

APOLOGIES:

Brendan Heenan, Community Member
 Councillor Jimmy Cocking
 Alana Richardson, Chamber of Commerce – Central Australia
 Cliff Weeks, Department of the Chief Minister
 Micheal Smith, Manager Community & Cultural Development

13th Alice Springs Town Council TOURISM, EVENTS & PROMOTIONS COMMITTEE	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Sep-18				
Mayor Damien Ryan	No Meeting Held	✓	A	No Quorum	No Meeting Held	No Meeting Held	A	✓	✓	✓	✓	✓	✓				
Councillor Marli Banks		✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Councillor Jamie de Brenni																	✓
Councillor Catherine Satour		✓	✓								✓	✓	✓	A	✓	A	✓
Councillor Jimmy Cocking		✓	✓								✓	✓	✓	A	A	✓	A
Alana Richardson/ Kay Eade		✓	✓								✓	✓	--	✓	✓	A	A
Steve Jarrett/ Stephen Schwer		A	A								✓	✓	✓	✓	✓	✓	✓
Yuri Kardashyan/ Lindsey Dixon		✓	A								✓	A	✓	✓	A	✓	✓
Cy Starkman		✓	--								✓	✓	✓	A	✓	--	✓
Steve Shearer		✓	✓								✓	A	A	✓	✓	✓	✓
Nicole Walsh		✓	✓								✓	✓	✓	A	✓	✓	✓
Brendan Heenan											A	A	✓	✓	✓	✓	A
Cliff Weeks/ Liz Olle													A				

✓	Attended
✓ Proxy	Proxy attended in place of committee member
A	Apology received
--	No attendance and no apology recorded

The meeting opened at 4.02pm

2. APPOINTMENT OF CHAIR

Councillor Jamie de Brenni was nominated as Chair and accepted.

Moved: Councillor Satour

Seconded: Steve Shearer

3. CONFLICT OF INTEREST

Nil

4. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

That it be a recommendation to Council:

That the minutes of the meeting held 26 July 2018 be confirmed as a true and correct record of the proceedings of that meeting.

Moved: Mayor

Seconded: Steve Jarrett

The minutes will be moved with an amendment to the attendance table to reflect Yuri Kardashyan's attendance at last meeting.

5. BUSINESS ARISING FROM PREVIOUS MINUTES

5.1 Bannerconda CBD banner system

The Community Development Officer reported that the Media and Communications Team have mocked up designs of the ANZAC/Remembrance Day and Australia Day Banner for review. The designs were presented for discussion to the Committee.

The Committee considered the banner designs and voted unanimously on the poppy banner for ANZAC/Remembrance Day.

The Christmas banner re-design will be completed by Council's Media and Communications team as part of their Christmas rebrand. The design cost will be covered by their budget; the printing costs will be through the banner budget already allocated by the Committee.

Yuri Kardashyan suggested that additional Australia Day designs were required and the Committee agreed that he would provide alternative design options, in addition to the options drafted by Council's Media and Communications team. It was agreed that the Committee members would then vote via email for the preferred Australia Day option by COB Tuesday 18 September 2018.

Welcome Banner mock-ups designed by Bellette were presented to the Committee. The designs will need to be adjusted to the tapered template, and made one-sided. The Committee unanimously voted on design option C.

ACTION:

Yuri Kadashyan to provide additional banner options to the Community Development Officer by Monday September 17 2018.

ACTION:

Community Development Officer to send out Australia Day banners on Monday September 17 for vote via email by Tuesday September 18 2018.

5.2 Alice Springs Street Art Festival

The Manager Community and Cultural Development confirmed that Alice Springs Town Council will partner with the NT Major Events Company and to deliver a component of the 2018 Alice Springs Street Art Festival in October.

Council will be responsible for one artwork, which will be facilitated through the Youth Action Group and the youth of Alice Springs. The artwork will be created on the 12th of October 2018 at the Youth Music Art Festival and will be in Tuit Lane.

6. DEPUTATIONS

Nil

7. OTHER BUSINESS**7.1 Tourism, Events & Promotions Committee – Membership**

The Community Development Officer advised that Steve Shearer's position as a general member expires on 31 October 2018. Steve Shearer wished to continue in this role for another term.

The Community Development Officer advised the Committee that there is currently an empty general member spot (from Alice Plaza to general member change) which has gone through Council, and we can now advertise for.

Councillor de Brenni proposed that the Committee contact the community members who had applied at the previous expression of interest prior to placing the advertisement in the Advocate.

ACTION:

The Community Development Officer to check the legal requirements relating to advertising for general members for the Tourism, Events and Promotions Committee.

Mayor Ryan hangs up at 4.30pm

RESOLVED:

That Council place an expression of interest advertisement in the Advocate for Tourism, Events and Promotions Committee general membership if necessary.

Moved: Steve Shearer

Second: Cy Starkman

7.2 Cinema package update

The Community Development Officer advised the Committee that the Cinema Package has had its first hire, by Music NT for the Bush Bands Bash.

7.3 Overview of Alice Springs Town Council Events – September to October 2018

The Community Development Officer reported on the latest, and upcoming Council run events:

- Pop up gallery opens 14/9/18
- Citizenship Ceremony – 17 September
- Night Market – 20 September
- Youth Arts and Music Festival – 12 October
- Night Market – 18 October
- Various Library Events
- Mayoral Awards – 3 December
- Night Market – Thursday 15 November
- Christmas Carnival – Friday 7 December

Councillor de Brenni asked that the Art Foundation is invited to the gallery event and will provide the Community Development Officer with a list of contacts to send the invite.

7.4 Community Event Update – from Committee Members

Committee members updated the group on events they are involved with, or aware of in the community.

Nicole Walsh

- Seniors Health and Wellness Day
- Alice Springs Bronco Branding at Undoolya Station

Cy Starkman

- Midst Desert festival – week 3 of 7
- Todd Markets
- Bush Bands Bash
- Close desert song
- Last component of street art fest
- Alice Live to start end Sep until start of Dec

Councillor de Brenni:

- Closure of Masters Games nominations – reminded Committee that nominations close today.

7. **NEXT MEETING:** Thursday **27 September 2018**, 4:00pm

8. **CLOSURE OF MEETING:** The meeting closed at 4.45 pm